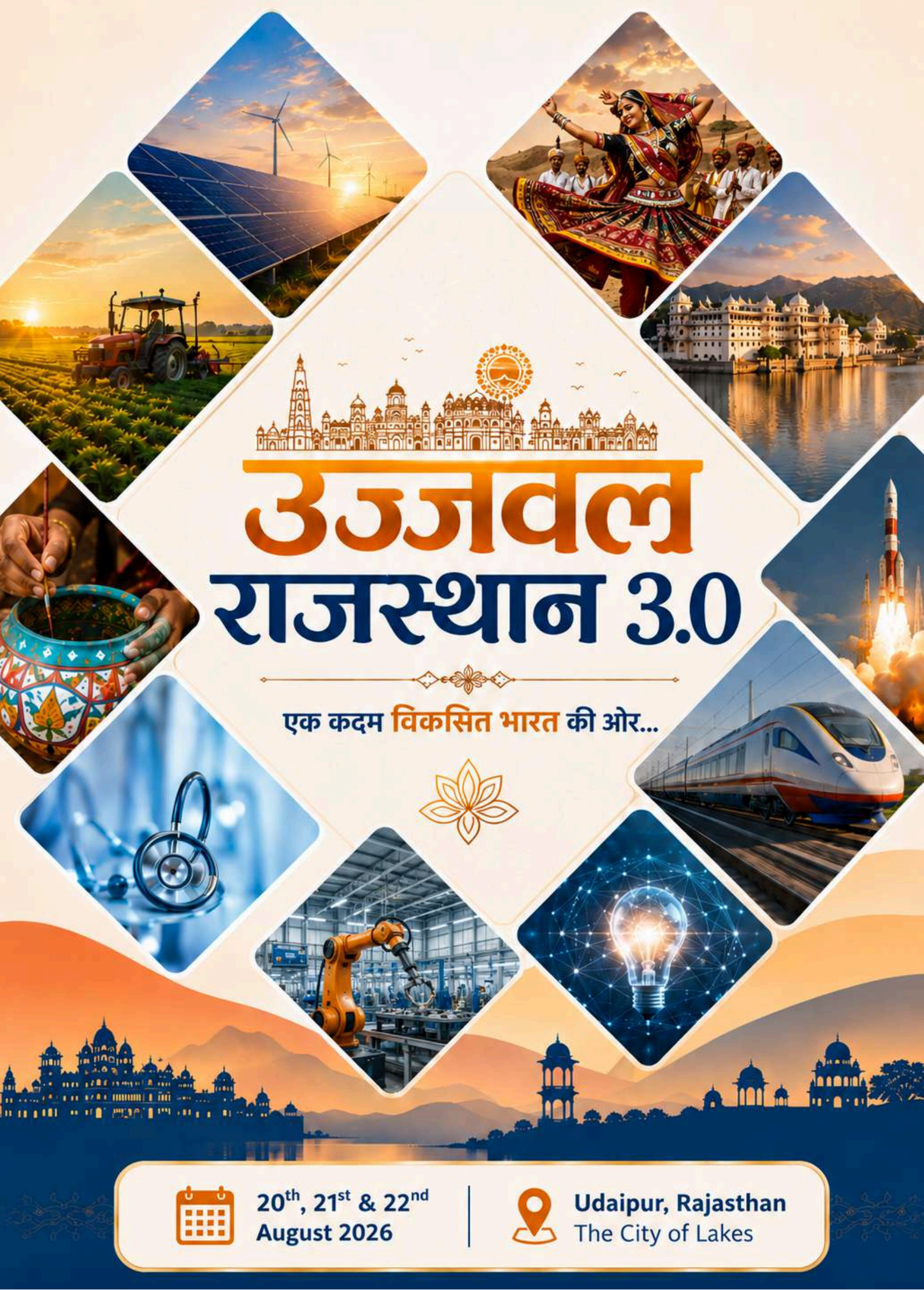




उज्जवल राजस्थान 3.0

एक कदम विकसित भारत की ओर...



20th, 21st & 22nd
August 2026



Udaipur, Rajasthan
The City of Lakes

उज्जवल राजस्थान 3.0 : Empowering Development, Inspiring Progress

This exhibition is designed to support the Government of Rajasthan's vision of promoting a business-friendly ecosystem and accelerating holistic growth in Udaipur and the surrounding region. Along with encouraging economic and industrial development, the state has taken significant initiatives towards transparent governance, infrastructure enhancement, tourism promotion, and entrepreneurial support to help businesses and startups benefit from various schemes and opportunities.

The exhibition will highlight innovative developments across sectors such as Tourism, Infrastructure, Education, Healthcare, Research & Development, Science & Technology, MSMEs, Handicrafts, and Information Technology. It will also provide a strong platform for entrepreneurs, artisans, startups, and businesses from Udaipur and nearby regions to showcase their products, services, and innovations at a wider level while connecting with buyers, investors, industry leaders, and emerging markets.

Our Organisation

Visual Myths, a Delhi based company registered with Niti Ayog (DARPAN) & MSME. We are associated closely with various government authorities where we have consistently delivered successful value-added services through events like Seminars, Conferences, Exhibition and creative effect solutions for digital developments. We work with a vision to create value at all levels that help build a technological Infrastructure to combat global competition through business ethics and fair dealing. We work in a conducive culture that delivers the highest standards in the industry-something that the MSME sector is also based on.

The Heritage Heart of Rajasthan – Udaipur

Udaipur, with its strong tourism appeal, rich cultural heritage, and scenic beauty, stands among the most prominent destinations in Rajasthan. Known for its royal legacy, lakes, palaces, and vibrant traditions, the city continues to attract visitors from across the country and abroad, making it a center of culture, hospitality, and tourism.

Along with its cultural significance, Udaipur has emerged as a growing hub for business, entrepreneurship, education, and commercial activities. Its excellent connectivity, developing infrastructure, and expanding business ecosystem create valuable opportunities for networking, collaborations, innovation, and industrial engagement across multiple sectors.

The city attracts entrepreneurs, investors, artisans, students, professionals, and industry stakeholders, providing an ideal platform for awareness-driven exhibitions and promotional initiatives. The blend of heritage, hospitality, infrastructure, and commercial growth makes Udaipur a strategic destination for showcasing innovations, promoting emerging opportunities, and encouraging inclusive development.

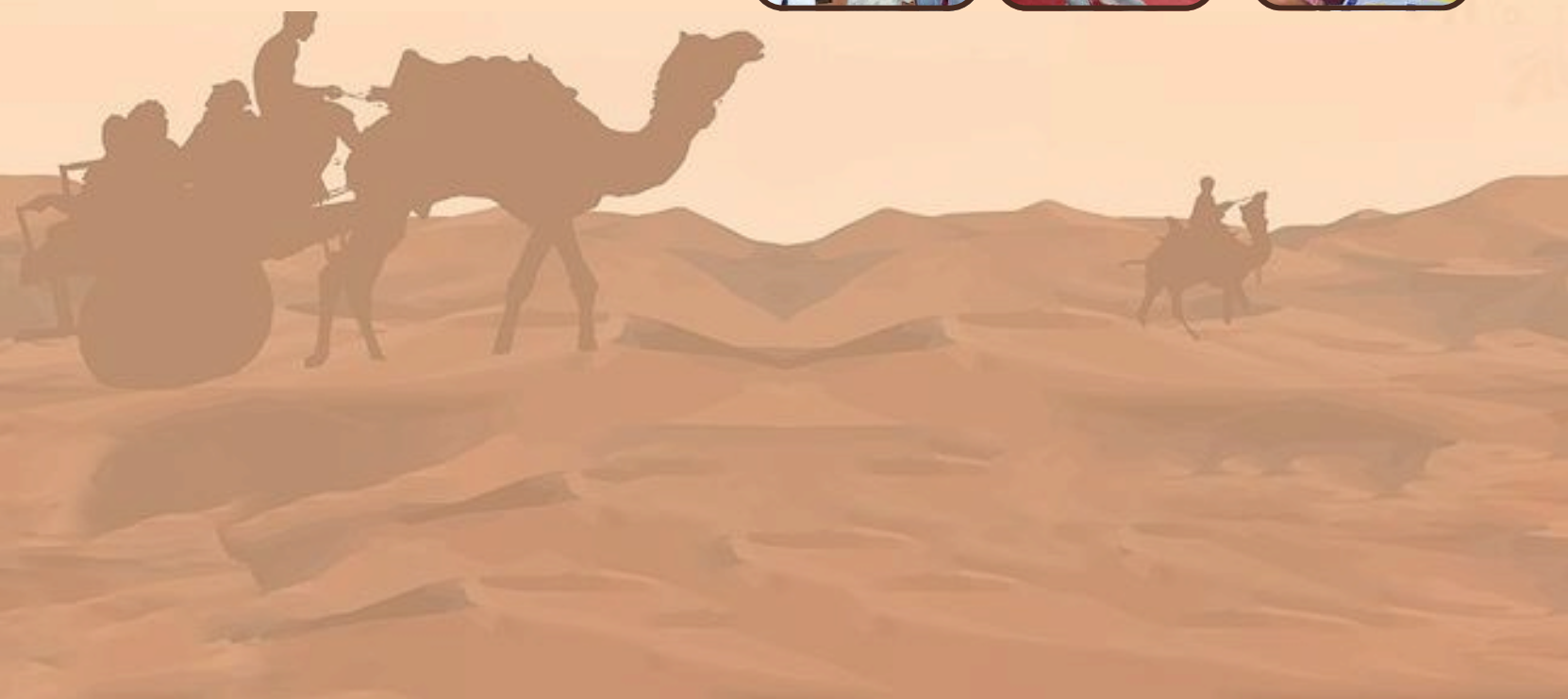
Benefits of the Event

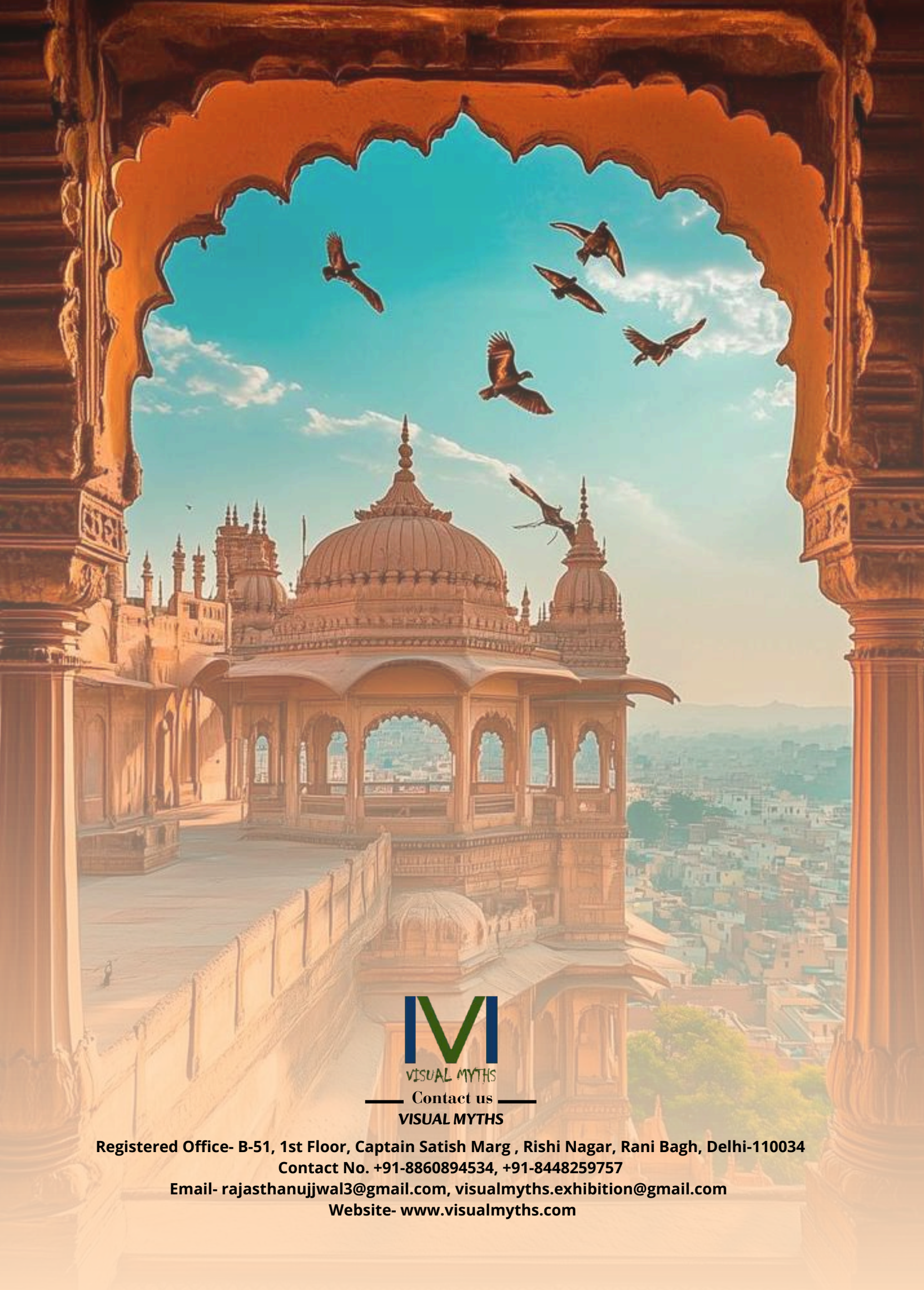
The event aims to enhance livelihoods and ensure security for a better quality of life. The exhibition serves as a platform to connect ministries and affiliated organisations with the public, fostering welfare initiatives. Additionally, it highlights:

- Potential investment avenues within the state.
- Enhancement and financing opportunities in the agricultural domain.
- Encouragement of advancements in science, technology, and IT sectors.
- Investment stimulus and growth initiatives in the banking sector.
- Enriching the commercial landscape for businesses.
- Fostering research initiatives across various industries.
- Sustained industrial policies for stability and growth.
- Prospects for tourism investment and development.
- Development of resilient infrastructure and supportive frameworks.
- Empowerment and promotion of rural and local artisans, spotlighting their creations.

Visitors Profile

- Government Officials Decision Makers
- Education Consultants
- Representative of Vocational, institutions, school, Profession and College
- Agriculturalist, Farmers, Villagers
- Travel and Tourism Industry
- MSME Entrepreneur , Products and service users
- Consultants and Advisor
- Students, Parents and Teachers
- Local Masses of the City





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Contact us

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ज्ञानं विकासस्य दीपः, जागरूकता राष्ट्रस्य शक्तिः॥

Knowledge is the lamp of development, and awareness is the
strength of a nation.